

# Customer Journey Map

## Awareness

- Website
- Social Media
- Google Ads
- Email



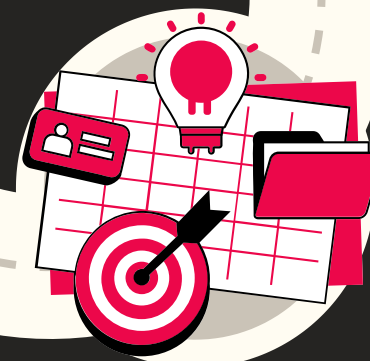
## Interest

- Engagement
- Blogs
- Page Views
- Email Interaction



## Decision

- Evaluating
- Comparison
- Case Studies
- Demos



## Action

- Online Purchase
- Lead Submission
- In Store Purchase
- Contract

